



## ADRIANA KAHANE Bio

Adriana Kahane founded Dream Foods International in 1998, after completing a feasibility study in the University of Southern California MBA program, where she is now frequently a guest speaker. She founded the company as an importer of fresh Sicilian citrus. The product line expanded to include organic versions of traditional lemon and lime squeeze bottles, under the name *Volcano Lemon Burst*® and *Volcano Lime Burst*®. Dream Foods International also features a line of organic, glass bottled juices, including blood orange, tangerine, and lemon juice under the brand "*Italian Volcano*®." All the products are distributed in the United States and Canada, primarily to natural and specialty supermarkets, but customers include restaurants, caterers, gourmet stores, and mainstream supermarkets.



With a varied background in event planning and real estate, and an MBA with an emphasis in Entrepreneurship from the University of Southern California, Kahane manages the day-to-day U.S. operations of the company, as well as the strategic planning and financial operations. She believes that being an entrepreneur means not only taking control of a company, but also all aspects of life.

In addition to being the primary manager of Dream Foods International, Kahane spends two to three months in Sicily every year with her husband and daughter to meet with suppliers and develop new products. By spending time every year at the Sicilian citrus farms of her husband's family, she has learned to better understand seasonal citrus variations, as well as the environmental effects of the Mt. Etna Volcano. Kahane is fluent in Italian, which has assisted her in dealing with manufacturers and sourcing new product.

Kahane has spoken on radio programs about blood oranges. She also co-founded the LA Fine Food Entrepreneur Group, which consists of small food companies in the Los Angeles area. She has a B.A. degree in International Relations from the University of Southern California and an A.A. degree in Merchandise Marketing from the Fashion Institute of Design and Merchandising.

Dream Foods International, LLC  
1223 Wilshire Blvd. #355  
Santa Monica, CA 90403  
1-877-9VOLCANO  
[www.dreamfoods.com](http://www.dreamfoods.com)