

Press Release
FOR IMMEDIATE RELEASE

Leigh-Anne Anderson
Christie Communications
Tel: 805-969-3744
landerson@christiecomm.com

Harry Merzian
Marketing Manager
Dream Foods International
pr@dreamfoods.com
Tel: (310) 315-5739

Dream Foods International Feeds the Children by Donating Large Quantities of their Premium Citrus Line.

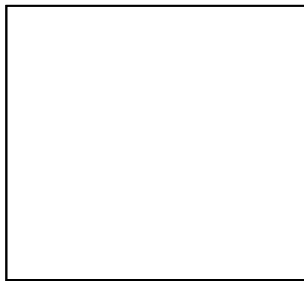
(Santa Monica, CA) – 8th June. As a mother, Adriana Kahane, founder of Dream Foods International (www.dreamfoods.com) understands and values the importance of good nutrition for families of growing children. In the wake of destructive tornadoes hitting areas of the US and current statistics showing an alarming 13 million children live in households in the US that experience hunger daily, the decision to donate Dream Foods International's premium citrus product to non-profit, Feed The Children (www.feedthechildren.org) came very naturally to Adriana Kahane.

Feed The Children received close to 70,000 units of Dream Food's organic Volcano Lime Burst squeeze bottles in May and June 2011. With food and beverage products being in such high demand and needed items for children, families and aid workers in emergency areas, Dream Foods International's recent donations of the Volcano Lime Burst were a wonderful blessing for many facing severe hardships and need.



Dream Foods handy, all-organic and Not-From-Concentrate Volcano Lime Burst squeeze bottles will be a wonderful addition to a diverse number of meals and drinks for the recipients of the donation. With an easy to use, no-mess design, just one squeeze gives simple everyday dishes a truly fresh flavor. In addition Volcano Lime Burst products also happen to be naturally very high in Vitamin C. A recent study released by Psychology Today, states that Vitamin C which as we know is hugely important nutritionally in preventing the common cold has also recently been proven to help reduce both physical and psychological effects of stress on people.

Feed The Children has sent over 50 truckloads of relief products and emergency supplies thus far to assist families devastated by the Tornadoes in the South east, and are currently providing emergency relief assistance to those families affected by the recent Tornado in Joplin, MO. "We are deeply grateful for the recent product donations received from Dream



Foods of the delicious and esteemed Volcano Lime Bursts. We know that Dream Foods is a true leader in the area for humanitarian support”, said Chet Jones, Account Executive for Feed The Children. “We are truly honored to partner as mutual ambassadors committed to providing the highest standards of quality products, healthy, positive lifestyle ideals, and the devotion to assist hurting children and families less fortunate in communities across the nation.

Another beneficiary of Dream Foods International’s premium citrus product in May 2011 was the Crossroads School (www.xrds.org) in Santa Monica. Located just over a mile away from the company’s headquarters the school was presented with 80 bottles of Dream Foods International’s award-winning Italian Volcano Blood Orange Juice. The delicious product was used in a specialty cocktail at the school’s Annual Parent Spring Fundraiser in May 2011.



“Dream Foods International primarily provides product donations to the hungry”, said Adriana Kahane. “We believe as a food company it is important to support causes that help end world hunger”.

Last week, Mrs Obama launched new and improved nutritional guidelines that are now shown as an easy to read plate icon replacing the outdated food pyramid. “My Plate” clearly shows that to maintain a healthy and balanced diet families should be choosing to fill at least half of their plate with fruits and vegetables daily. With this in mind, it is good to know that just one glass of Italian Volcano’s 100% organic citrus juice provides adults and growing children with over half of their daily required intake of fruits to fill their plate and their glasses.

About Dream Foods International

Dream Foods International, distributes a super premium, organic, kosher, not from concentrate citrus juice line which includes their award-winning Italian Volcano Blood Orange Juice and their bestselling Volcano Lime & Lemon Bursts. The Santa Monica-based company continues to broaden its distribution in the United States and Canada and their products are available in chains like Winn-Dixie, Kroger’s, Vons, Whole Foods, The Fresh Market, Fresh and Easy, Safeway Canada, Thrifty Foods Canada and Save-On-Foods Canada.

For recipes, company history and information please visit www.dreamfoods.com. For product samples, press materials, or further information, please contact Leigh-Anne Anderson, Christie Communications, www.christiecomm.com on 805.969.3744 or at landerson@christiecomm.com.