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Despite Recession, Dream Foods International Still Expanding Distribution Launching Italian Volcano® Line in Canada

(Santa Monica, CA) January 30, 2012 – Dream Foods International, LLC, (www.dreamfoods.com), a specialist in organic citrus juices, proudly announces the launch of their Italian Volcano® Juice line with new bi-lingual labels in Canada. This line includes; Italian Volcano® Blood Orange, Tangerine and Lemon Juices and Italian Volcano® Lemonade and Limeade.

Senior Sales Manager of North America Michelle Hankins states, “We felt that the steps needed to be Canadian compliant were worth the time because of ongoing requests we have had from customers in Canada for the Italian Volcano®.” Already, distributors and chain stores in Canada have added Italian Volcano® Juices to their line of products. Hankins continues, “Seeing the growth of organics in Canada, our Canadian distributors and retail chains are poised to do well representing our products.”



About Dream Foods International, LLC

Dream Foods International, LLC distributes a super-premium, organic, kosher, not from concentrate citrus juice line that includes the award-winning *Italian Volcano® Blood Orange Juice, Tangerine Juice, Old-Fashioned Lemonade and Limeade* as well as the best-selling *Volcano Lemon* and *Lime Burst®*. The Santa Monica-based company continues to broaden its distribution in the United States and Canada with product available in chains like Winn-Dixie, Kroger's, Vons, Whole Foods, The Fresh Market, Fresh and Easy, Safeway Canada, Thrifty Foods Canada and Costco. Consumers can buy Dream Foods International's products at the website www.mybrands.com by searching under the brand name "Volcano" and on the website www.greenpolkadotbox.com by searching under "Italian Volcano" and "Volcano." They can search on the company's website at www.dreamfoods.com to get recipes and help locating retailers in their area. To stay informed about all of our upcoming events and latest news, the company can be followed on Facebook at www.dreamfoods.com/drinkvolcano

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