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**Italian Volcano® Lemon Juice Now Available in a Twin-pack!
On Display at the Fancy Food Show in Washington DC
Booth #1008**

Santa Monica, June 7, 2012 – Dream Foods International, LLC, (www.dreamfoods.com), a specialist in organic citrus juices from Sicily, Italy, is proud to announce that due to the success of their Italian Volcano® Lemon Juice, the company has launched a 2-pack with a new colorful sleeve. This new item will be in stores this summer. “The Summer Fancy Food Show is a great place to showcase our new packaging for the 2-pack of Italian Volcano® Lemon Juice. It is also good timing as our product is great for making homemade organic lemonade to help beat the heat this summer,” says Dream Foods International Owner and Founder, Adriana Kahane.

INCREASED DEMAND

Consumers are using more organic food products than ever before and finding more ways to use 100% organic lemon juice. Sales and Business Development Manager, David Dalessandro, states, “We are getting more requests for lemon juice as consumers are using it for cooking, cleansing and cleaning. With the growth of organic and natural food products in restaurants, we are also seeing a growing demand for our organic lemon juice from our foodservice clients.”

GREAT VALUE

The continual growth Dream Foods is experiencing in their lemon juice sales is spurred by two factors. There is an obvious increase in demand as consumers want great tasting 100% organic lemon juice without harsh preservatives. And also, the consumer realizes that they are getting 40 organic Sicilian lemons in every bottle of Italian Volcano® Lemon Juice. As retail prices on fresh lemons are at all-time highs, varying from 69¢ to 99¢ each, the consumer realizes the cost per organic lemon in Italian Volcano Lemon Juice is less than 20¢ per lemon. This is a great value and goes to dispel the myth of “organic always being more expensive.”

About Dream Foods International, LLC

Dream Foods International, LLC distributes a super-premium, organic, kosher, not from concentrate citrus juice line that includes the award-winning *Italian Volcano® Blood Orange Juice, Tangerine Juice, Lemon Juice, Old-Fashioned Lemonade and Limeade* as well as the best-selling *Volcano Lemon & Lime Burst®*. The Santa Monica-based company continues to broaden its distribution in the United States and Canada with product available in chains like Costco, Winn-Dixie, Kroger’s, Vons, Whole Foods, The Fresh Market, Fresh and Easy, Safeway Canada, and Thrifty Foods Canada. Consumers can buy Dream Foods International’s products at the website www.mybrands.com by searching under the brand name “Volcano” and on the website www.greenpolkadotbox.com by searching under “Volcano.” They can search on the company’s website at www.dreamfoods.com to get recipes and help locating retailers in their area. To stay informed about all upcoming events and latest news, the company can be followed on Facebook at www.facebook.com/drinkvolcano

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