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**Dream Foods International Celebrates a Year of Success with Premium
Italian Volcano® Lemonade and Limeade
At the Natural Products Expo West Show, Anaheim, CA**

Santa Monica, March 7, 2011 – Dream Foods International, LLC, (www.dreamfoods.com), a specialist in organic citrus juices, is proud to announce that its *Italian Volcano® Lemonade* and *Italian Volcano® Limeade* are continuing to experience robust sales since their launch in the first quarter 2010 at the Natural Products Expo. “The feedback from our consumers has been great! They really appreciate premium organic beverages that aren’t loaded with artificial flavors and preservatives. The *Italian Volcano® Lemonade and Limeade* are becoming a larger part of the movement towards healthier beverage options,” said Founder and President, Adriana Kahane.



“Natural Products Expo West is a perfect venue to continue our efforts to grow sales for the *Italian Volcano® Lemonade and Limeade*,” states Sales and Business Development Manager, David Dalessandro. “These products have been winners from the launch with immediate nationwide distribution and rapid sales growth. We expect to see an increased demand in the coming summer months,” he continued.

Italian Volcano® Limeade and *Italian Volcano® Juices* can be seen in the magazine *La Cucina Italiana*, April 2011. Public Relations Director, Harry Merzian, stated, “*La Cucina Italiana* has written about *Italian Volcano® Juices* in the past; however, they were very excited to see our new products and we appreciate their recognition of our quality products. We were also excited to see the *Italian Volcano® Limeade* mentioned in the *New York Times* last summer. It’s been a great year for both the *Italian Volcano® Limeade and Lemonade*.”

Recently, Dream Foods International has had all their products kosher certified by the Orthodox Union. In the Winter 2010/2011 edition of *Behind the Union Symbol*, the reader gets a glimpse of how *Italian Volcano® Juices* are processed from the orchards to the supermarket shelf and can read about the source of inspiration Ms.

Kahane had for developing *Italian Volcano® Lemonade and Limeade*.

About Dream Foods International, LLC

Dream Foods International, LLC also distributes super premium organic, kosher, not from concentrate, glass-bottled juices under the *Italian Volcano®* brand. This line includes organic blood orange, lemon and tangerine juices from Sicily, along with the best-selling *Volcano Lemon Burst®* and *Volcano Lime Burst®* squeeze bottle juices. Consumers can buy Dream Foods International’s products at the website www.mybrands.com searching under the brand name “Volcano,” or they can search on the company’s website at www.dreamfoods.com to get recipes and help locating retailers in their area. To stay informed about all of our upcoming events and latest news, the company can be followed on Facebook at Dream Foods International.

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