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Volcano Grenadine Burst®
For Halloween Beverages
And It Makes A Great Fake Blood!

Santa Monica, CA, October 24, 2013 — Volcano Grenadine Burst® was recently launched as a healthy alternative to existing grenadine products available on the market. Made without artificial colors or flavors, the 3.4oz squeeze bottle of grenadine is USDA organic. The natural pomegranate flavoring and organic berry coloring has the distinct flavor you loved as a child, without any of the unhealthy stuff.

Dream Foods International staffers discovered that the new Volcano Grenadine Burst®, a great tasting organic grenadine, also makes an excellent cosmetic “blood” for Halloween with no artificial ingredients or dyes (see photo).

“As a parent, I feel good knowing I can offer kids safe, non-allergenic Halloween ‘blood’ for use with costumes, decorations, and events,” said Adriana Kahane, President and Founder of Dream Foods International.

“It’s a challenge to find Halloween materials for children that are organic and free of dyes and artificial colors. But our organic Grenadine boasts a vibrant, colorful – and most importantly, safe – seasonal use.”

The suggested retail of Volcano Grenadine Burst® is \$1.69 (3.4oz). Consumers can buy Dream Foods International’s products at the website www.mybrands.com by searching under the brand name “Volcano.” To locate local retailers offering the Volcano Grenadine Burst®, visit www.dreamfoods.com.



Enjoy these festive recipes!

Volcano Burst® Shirley Temple (for little goblins)

¼ c. lemon-lime soda

1½ tbsp. Volcano Grenadine Burst®

1 maraschino cherry for garnish

Directions: Combine lemon-lime soda and grenadine.

Stir well. Pour ice and add cherry.

Bursting Bloody Twist (for the big zombies)

1 shot Italian Volcano® Lemon Juice

1 shot gin

½ shot Volcano Grenadine Burst®

Splash of lemon lime soda

Directions: Combine lemon juice, gin, and grenadine with

crushed ice. Top with a splash or two of soda.

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About Dream Foods International, LLC

Dream Foods International, LLC distributes a super-premium, organic, Kosher, not from concentrate beverage line that includes the award-winning *Italian Volcano® Blood Orange Juice, Tangerine Juice, Lemon Juice, and Old-Fashioned Lemonade and Limeade* as well as the best-selling *Volcano Lemon & Lime Burst®*. The Santa Monica-based company continues to broaden its distribution in the United States and Canada with product available in chains like Costco, Winn-Dixie, Kroger, Whole Foods, The Fresh Market, Fresh and Easy, Safeway Canada, and Thrifty Foods Canada. Consumers can buy Dream Foods International’s products at the website www.mybrands.com by searching under the brand name “Volcano” and on the website www.greenpolkadotbox.com by searching under “Volcano.” They can search on the company’s website at www.dreamfoods.com to get recipes and help locating retailers in their area. To stay informed about all upcoming events and latest news, the company can be followed on Facebook at www.facebook.com/drinkvolcano.