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Dream Foods International Launches New Organic

Volcano Grenadine Burst®

Kids and Parents Celebrate!

Santa Monica, CA, August 20, 2013 – Dream Foods International, LLC, (www.dreamfoods.com), a specialist in organic juices from Sicily, Italy, is launching its new organic Volcano Grenadine Burst® as a healthy alternative to existing grenadine products available on the market. Made without artificial colors or flavors, the 3.4oz squeeze bottle of grenadine is USDA organic.



“Most Americans have a memory of childhood special occasions when they were offered a Shirley Temple or kiddie cocktail. Over time, parents began to realize that the artificial coloring and flavoring in traditional grenadine wasn’t what they wanted to be serving their children,” stated company President and Founder, Adriana Kahane. “The natural pomegranate flavoring and organic berry coloring in Volcano Grenadine Burst® gives us that flavor we loved as children without any of the unhealthy stuff,” continued Kahane.

Today, many of the traditional grenadine products still contain high fructose corn syrup, chemical colors and preservatives. Those types of ingredients are no longer acceptable to many consumers. This led Dream Foods International to develop an organic alternative. “The natural ingredients in Volcano Grenadine Burst® make it an appropriate addition to the Volcano Burst® line we are already selling in many produce departments,” Kahane continued.

Volcano Grenadine Burst® will sell in the produce department along with the highly successful Volcano Lemon Burst® and Volcano Lime Burst®. This traditional fruit syrup will appeal to those who use it for marinades, glazes, desserts and for Mixologists making cocktails and Shirley Temples for the kids. Parents can feel better about using an organic product when making festive recipes for birthday parties and family gatherings.

Dream Foods continues its efforts in bringing new organic products to market with an uncompromising adherence to quality. The suggested retail of Volcano Grenadine Burst® is \$1.69 (3.4oz). It features a tri-lingual label that is Canadian compliant and includes English, French and Spanish text. Consumers can buy Dream Foods International’s products at the website www.mybrands.com by searching under the brand name “Volcano.”

Celebrate with these refreshing beverages:

Volcano Burst® Shirley Temple

¼ c. lemon-lime soda
1½ tbsp. Volcano Grenadine Burst®
1 maraschino cherry for garnish
Directions: Combine lemon-lime soda and grenadine.
Stir well. Pour ice and add cherry.

Volcano Burst® Tequila Sunrise

2 oz. 100% agave tequila
4 oz. Italian Volcano® Blood Orange juice
¾ oz. Volcano Grenadine Burst®
Directions: Shake the orange juice and tequila in a shaker with ice. Pour into a highball glass half-filled with ice and add grenadine. Stir and enjoy!

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About Dream Foods International, LLC

Dream Foods International, LLC distributes a super-premium, organic, Kosher, not from concentrate beverage line that includes the award-winning *Italian Volcano® Blood Orange Juice, Tangerine Juice, Lemon Juice, and Old-Fashioned Lemonade and Limeade* as well as the best-selling *Volcano Lemon & Lime Burst®*. The Santa Monica-based company continues to broaden its distribution in the United States and Canada with product available in chains like Costco, Winn-Dixie, Kroger, Whole Foods, The Fresh Market, Fresh and Easy, Safeway Canada, and Thrifty Foods Canada. Consumers can buy Dream Foods International's products at the website www.mybrands.com by searching under the brand name "Volcano" and on the website www.greenpolkadotbox.com by searching under "Volcano." They can search on the company's website at www.dreamfoods.com to get recipes and help locating retailers in their area. To stay informed about all upcoming events and latest news, the company can be followed on Facebook at www.facebook.com/drinkvolcano.

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