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**Dream Foods International, LLC Unveils New Organic Products**  
**Volcano Grenadine Burst® and New Size, Single-Serve Italian Volcano® Line**  
**PMA Fresh Summit 2013**  
**New Orleans, LA, Booth #4123**

Santa Monica, October 10, 2013 – Dream Foods International, LLC, ([www.dreamfoods.com](http://www.dreamfoods.com)), a specialist in organic juices from Sicily, is launching its new organic Volcano Grenadine Burst® as a healthy alternative to existing grenadine products available on the market. Made without artificial colors or flavors, the 3.4oz (100 ml) squeeze bottle of grenadine is USDA organic.



“Today, many of the traditional grenadine products still contain high fructose corn syrup, chemical colors and preservatives. Those types of ingredients are no longer acceptable to many consumers,” stated company President and Founder, Adriana Kahane. This led Dream Foods International to develop an organic alternative. “The natural ingredients in Volcano Grenadine Burst® make it an appropriate addition to the Volcano Burst® line that consumers are already buying,” Kahane continued.

Dream Foods International is also responding to the growing demands of the organic food market by launching its new line of organic juices in an 8.45 ounce (250mL) glass bottle. Launching the convenient new size follows the success of the family-sized bottles. The new single-serve Italian Volcano® Blood Orange and Tangerine Juices, and Italian Volcano® Lemonade and Limeade, are certified USDA organic and made without artificial colors or flavors.

“Our organic juices have become favorites, and now they are available in a portable size. The 250mL serving is perfect for a lunchbox, event, or a grab-and-go option for busy professionals,” said David Dalessandro, Sales Director at Dream Foods.

“The Fresh Summit PMA show will be a great venue to showcase these new products and to reach out to retailers of all sizes,” continued Dalessandro.



The suggested retail of Italian Volcano® Blood Orange and Tangerine Juice in an 8.45 oz. size is \$3.29. The Lemonade and Limeade suggested retail is \$2.99.

The suggested retail of Volcano Grenadine Burst® is \$1.69 (3.4oz). It features a tri-lingual label that is Canadian compliant and includes English, French and Spanish text.

#### **About Dream Foods International, LLC**

Dream Foods International, LLC distributes a super-premium, organic, Kosher, not from concentrate citrus juice line that includes the award-winning *Italian Volcano® Blood Orange Juice, Tangerine Juice, Lemon Juice, Old-Fashioned Lemonade and Limeade* as well as the best-selling *Volcano Lemon & Lime Burst®*. The Santa Monica-based company continues to broaden its distribution in the United States and Canada with product available in chains like Costco, Winn-Dixie, Kroger's, Vons, Whole Foods, The Fresh Market, Fresh and Easy, Safeway Canada, and Thrifty Foods Canada. Consumers can buy Dream Foods International's products at the website [www.mybrands.com](http://www.mybrands.com) by searching under the brand name "Volcano" and on the website [www.greenpolkadotbox.com](http://www.greenpolkadotbox.com) by searching under "Volcano." They can search on the company's website at [www.dreamfoods.com](http://www.dreamfoods.com) to get recipes and help locating retailers in their area. To stay informed about all upcoming events and latest news, the company can be followed on Facebook at [www.facebook.com/drinkvolcano](http://www.facebook.com/drinkvolcano)

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