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**Dream Foods International introduces its  
*Italian Volcano®*  
*Blood Orange and Tangerine Juices and  
Premium Lemonade and Limeade*  
At the Natural Products Expo West Show – Anaheim, CA**

Santa Monica, CA, March 1, 2010 -- Dream Foods International, LLC (www.dreamfoods.com), proudly announces its new single serve *Italian Volcano® Blood Orange* and *Tangerine Juices*. They are made from 100% pure single origin citrus grown in Sicily and are, not-from-concentrate, kosher, preservative free, juices with a delicious fresh-squeezed taste. This follows the success of the company's larger family-size organic juices. Sales Manager, Michelle Hankins said, "These single serve bottles give the organic consumer the opportunity to enjoy these juices more conveniently outside of the home. The 8.5 oz single serve bottle is the perfect way to enjoy these great tasting juices on the go. Not only are these juices great tasting, they are high in Vitamin C and Potassium. The blood orange juice is also high in antioxidants." The suggested retail is \$3.29. "The Natural Products Expo West Show is a great venue to introduce our new products to the natural foods industry," continued Hankins.



Founder and President of Dream Foods International, Adriana Kahane says, "Due to the recent freezing in Florida which has affected citrus crops, many companies are significantly increasing the price of their orange juice. This is an opportunity for customers to learn about *Italian Volcano® Juices* because Dream Foods International is not increasing our prices on any of our organic citrus juices. Our crops in Sicily were unaffected. We are looking forward to the opportunity for new trial purchases of *Italian Volcano® Juices* and expect to show consumers that they can get an organic, not-from-concentrate juice that hasn't experienced a price increase."

Dream Foods International also proudly announces the arrival of its old fashioned premium *Italian Volcano® Lemonade* and *Limeade*. Dream Foods has brought lemonade and limeade back to its essence by using organic and simple ingredients with great flavor. There are no powders, chemicals or preservatives in *Italian Volcano® Lemonade* and *Limeade* like in other lemonades and limeades. The three simple ingredients in these products; water, organic glucose-fructose syrup and organic lemon or organic lime juice, are proportioned in such a way that gives a smooth refreshing flavor and a refined balance of sweet and citrus.

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*Italian Volcano® Lemonade and Limeade* are USDA organic, not-from-concentrate, preservative free and made in Italy. The 25.3oz glass bottles with retro labels will grab consumers' attention. The Italian countryside inspired the development of the premium *Italian Volcano® Lemonade and Limeade*. "They are great tasting healthy options to quench a summer's thirst. The idea came to me while squeezing fresh lemons in Sicily during the summer to create a refreshing beverage. It's possible to buy these types of beverages in little kiosks in Sicily where they squeeze the lemons by hand to order," Kahane said.

#### **About Dream Foods International, LLC**

Dream Foods does not have fancy advertising budgets and does not advertise to consumers, which allows them to reinvest in quality ingredients and products. Dream Foods International, LLC distributes super-premium, organic, kosher, not-from-concentrate, glass-bottled juices under the *Italian Volcano®* brand along with the best-selling *Volcano Lemon Burst®* and *Volcano Lime Burst®* squeeze bottle juices. Consumers can buy Dream Foods International's products at the website [www.mybrands.com](http://www.mybrands.com) by searching under the brand name Volcano, or they can register on the company's website at [www.dreamfoods.com](http://www.dreamfoods.com) to get recipes and to find retailers in their area.

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