



**Dream Foods International Announces Military Commissary K1 Rating Given to
Italian Volcano® Lemon Juice and
Volcano Lemon and Lime Bursts®**

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Santa Monica, CA, March 17, 2009 - Dream Foods International, LLC, (www.dreamfoods.com), a specialized importer of not-from-concentrate organic citrus varietal juices proudly announces the *Volcano Lemon Burst®*, *Volcano Lime Burst®*, and *Italian Volcano® Lemon Juice* will be available in every United States Military commissary in the county. The quality of the product along with the hard work and persistence of the Dream Foods International sales team and military broker, Reese Military Sales, qualified the *Volcano Lemon and Lime Bursts®* and *Italian Volcano® Lemon Juice* for an elusive K1 rating. This rating, given to a select few products in the commissaries ensures mandatory placement in every single commissary in the United States.

"A contract with the Defense Commissary Agency will not only give us a nice boost in sales, but it will add more prestige to our products that already have garnished some pretty high accolades. A military contract is a sign that our organic brands are reaching a mainstream audience. We're pleased that military families will be able to have these healthy alternatives in their commissaries," says Sales Manager, David Dalessandro.

Dream Foods International's ability to provide customers with a steady supply of lemon juice during last year's worldwide lemon shortage, and the reputation built on delivering the highest quality product in its category, opened the door for this major deal. "The commissaries have carried a competitor of the *Volcano Lemon and Lime Bursts®* as well as the *Italian Volcano® Lemon Juice* for quite some time, but when this company was unable to deliver during the shortage, it became clear that the Defense Commissary Agency would have to reevaluate the category," said Dalessandro.

"Reese Military Sales was happy to lend its expertise in the field to such a great line of products," says Larry Reese, Founder and President of Reese Military Sales. "We were confident in our ability to get the *Volcano Lemon and Lime Bursts®* and *Italian Volcano® Lemon Juice* into the commissaries, but to get a K1 rating is quite a testament to the wide reaching demographic that's reached by these products," said Reese.

About Dream Foods International, LLC

Dream Foods International, LLC distributes super premium organic, kosher, not-from-concentrate, glass-bottled juices under the *Italian Volcano®* brand. This line includes organic blood orange and tangerine juices from Sicily, along with the bestselling *Volcano Lemon Burst®* and *Volcano Lime Burst®* squeeze bottle juices. Consumers can buy Dream Foods International's products at the website www.mybrands.com searching under the brand name "Volcano," or they can register on the company's website at www.dreamfoods.com to get recipes and help locating retailers in their area.

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