



Italian Volcano® Blood Orange Juice: Super-Premium Juice that Delivers both Powerful Antioxidants and Vitamin C

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Santa Monica, CA, September 12, 2008 -- Dream Foods International, LLC (www.dreamfoods.com), a specialized importer of Sicilian not-from-concentrate citrus varietal juices, releases important information about the health benefits and high antioxidants in its *Italian Volcano®* brand of organic blood orange juice that sets it apart from both other orange and super-premium juices.

Antioxidants and Vitamin C: A Powerful Combination

Italian Volcano® Blood Orange juice has both powerful antioxidants, which traditional original juice lacks, and equally high amounts of Vitamin C, which beverages like pomegranate and acai juice, do not contain. Recent studies have also shown that antioxidants play an important role of Vitamin C absorption. "This juice offers a healthy union of antioxidants and Vitamin C in one bottle. Along with delicious taste, our *Italian Volcano®* Blood Orange juice is an excellent way to celebrate good health," declared Kahane.

"Unlike traditional orange, blood oranges are rich in antioxidants, crucial properties that have been shown to aid in the prevention of inflammatory diseases while containing essential vitamins and minerals. Our *Italian Volcano®* brand of organic blood orange juice also contains components called phytochemicals, which include polyphenol antioxidants: these protective agents insulate the blood oranges from enemies like insects, bacteria, and fungi. Italian blood oranges have especially high levels of antioxidants because of the distinct climate near the Mount Etna Volcano where we harvest our juice," said Adriana Kahane, CEO and Founder of Dream Foods International, LLC. "The vibrant color of blood oranges - the rich redness of each bottle of our *Italian Volcano®* juice - is the result of anthocyanins (which give it red pigment), which many scientists believe increases wellness and longevity."

Additional Health Benefits of *Italian Volcano®* Blood Orange Juice

- ⦿ High in antioxidants
- ⦿ High in potassium
- ⦿ Low sodium
- ⦿ Low fat
- ⦿ High in vitamin C and iron

This 100% USDA organic juices, which are available in 750ml glass bottles and have a suggested retail of \$5.49. Consumers may purchase this line of juices in supermarket produce departments and at select natural food specialty stores.

About Dream Foods International, LLC

Dream Foods International, LLC distributes premium shelf stable not-from-concentrate, organic kosher glass-bottled juices, under the *Italian Volcano®* Brand. This line includes organic blood orange, tangerine and lemon juices from Sicily. They also sell the best-tasting *Volcano Lemon Burst®* and *Volcano Lime Burst®* squeeze bottle consumers can buy Dream Foods International's products at the website www.mybrands.com, searching under the brand name "Volcano," or they can register on the company's website at www.dreamfoods.com to get recipes and help locating retailers in their area.

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