



Contact: John Stachela
310-315-5739 x 1012
pr@dreamfoods.com

Passionate, Knowledgeable Consumers Choose Italian Volcano® Organic Juices

Santa Monica, June 16, 2015 – Dream Foods International, LLC, (www.dreamfoods.com), a specialist in organic juices from Sicily, Italy, and natural ethnic foods, welcomes everyone to try it's line of Italian Volcano® organic citrus juices this July 4th holiday.

Consumers have grown highly skeptical of the many questionable and unhealthy ingredients found in many conventional products. Studies indicate that shoppers are turning to natural products that carry specific certification seals and contain clean ingredients. According to a 2015 study by the Organic Trade Association, consumers are choosing to eat more natural and unprocessed foods. One survey found that 25% of millennials, a money-sensitive generation born between 1980 and 2000, expect to increase spending on organic food over the next year.

Dream Foods knows that shoppers have many options for beverages. Super premium Italian Volcano® Blood Orange and Tangerine Juice, and Old-Fashioned Lemonade and Limeade, are all USDA Organic – and a heavenly alternative to sodas when trying to beat the summer heat. The not-from-concentrate juices are bottled near the Mt. Etna volcano in Sicily, where the ecological balance of the coastal breezes, volcanic soil and warm sun give the fruit an exceptional quality that is delicious and high in antioxidants.

“Consumers are getting more educated about the importance of choosing healthier foods and beverages. Dream Foods line of Italian Volcano® Lemonade and Limeade is made with organic juice, and sweetened with organic rice syrup for a slightly sweet, slightly tart flavor that is very refreshing. Most other lemonades are made with processed sugar. Consumers are reading the labels and making healthier choices for their families,” said Harry Merzian, Marketing and Sales Manager.

Italian Volcano® Blood Orange, Tangerine, Lemonade, and Limeade are available in 750 ml and 250ml single-serve glass bottles. The glass ensures product quality and preserves the freshness of the cold-pressed juice.

More information is available at www.dreamfoods.com. The entire recipe collection for Italian Volcano® Juices and Volcano Lemon and Lime Burst® can be found on Facebook at www.facebook.com/drinkvolcano.

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About Dream Foods International, LLC

Dream Foods International, LLC distributes a super-premium, organic, kosher, not from concentrate citrus juice line that includes the award-winning *Italian Volcano® Blood Orange Juice, Tangerine Juice, Lemon Juice, Old-Fashioned Lemonade and Limeade* as well as the best-selling *Volcano Lemon* and *Lime Burst®*, and *Volcano Grenadine Burst®*. The newly acquired Casa Mexicana brand brings the wonderfully rich and diverse cuisine of Mexico to the kitchen tables of America. The Seasonings, Rice, and Soups, feature all-natural ingredients, no additives and no MSG. Casa Mexicana delivers the best Mexican food experience, quickly and conveniently. The Santa Monica-based company continues to broaden its distribution in the United States and Canada with product available in chains like Winn-Dixie, Kroger, Whole Foods, The Fresh Market, Safeway Canada, Thrifty Foods Canada, Meijer, Albertsons, Wegman's, Giant of Landover, Stop & Shop, and Costco. Consumers can buy Dream Foods International's products online at Amazon.com and MyBrands.com. To stay informed about upcoming events and the latest news, follow Dream Foods on Facebook at www.facebook.com/drinkvolcano | www.facebook.com/casamexicanafood